

# THE EVI ARCHIVE

The Historical Mandate & Platform Principles.

# ECOVISIONING COLLABORATIVES & EXPERTS NETWORK WITH INDIC PRIDE

A call for eco volunteering and eco visioning, EVI welcomes all co travellers to figure out as to how one can generate a youth voice, policy support, and advisory level articulation of eco media practices. Every single practitioner weighs in mightily in this journey, and is harbinger of great learning and service to humanity. Being independent of government support, Eco Vision Indica (EVI) symbolises all other collaborative modes of meeting of minds!

As envisioned by the National Convener, Dr S. Nagarathinam, the contributions are much valued as they help develop policy support guidelines for conservation of natural heritage, re-patterning of eco-cultural heritage, making of eco cultural heritage by our youth, and so on. Transformative Eco Thoughts are possible not only with scientific and technological interventions, but also with administration, politics, economies, mobilities, policies and public attitudes. The power and leadership of our clusters of experts can be primarily focused upon the lacunae at local level to create and lay down strong messages for protecting local ecological resources. Therefore, Eco interventions, solutions, pathways should be localized. This is a positive strength of EVI to support and be in action at local levels.

EVI supports leaders, in various sectors or at various levels of society, in formulating a strategy for local level interventions, cultivating conditions for change & impact, and sustainable systemic change. The possible big moves of the EVI are with the Action Leaders to draft Vision, Policy & Communicative action components on Protection, Conservation, and Local Ecological Issues. These EVI Guidelines will be central point for putting ecology first by Media skilled, Enviro-Socio Motivational Leaders who abide by the Constitution of India, the Law of the Land and believe in knowledge driven, creative and constructive spirit, and harmonious co existence. Policy Advancement Support at the Local Levels (PLL)- an advisory support, may be released locally and handed over to interconnected departments of Governments and NGOs, Environment and Social Activists, Policy Action Groups, Public in General may be well informed and they will be stakeholders of the policies and watchdogs.

# THE EVI LEGACY

## *Inspiration Rooted in Research.*

**The Origin:** "The EVI movement coalesced around the seminal publication 'Exploring Eco Media: Raising Scientific Temper,' edited by Dr. Pamposh Kumar and Dr. S. Nagarathinam. The book chronicled the journey and practices of emerging leaders in eco-media practice in India.

**The Vision:** "It was a meeting of minds to address the 'system of problems' with a 'system of solutions', moving beyond simple environmental reporting to deep interpretive science communication.

After a series of consultations with our founder partners, as collective aspiration of our co travellers, EVI was announced in 2018. A brainchild of Dr Pamposh Kumar, it was conceived as an autonomous, not for profit, and voluntary platform for Eco Media Professionals of India. The seven 'Platform Principles of Eco Cultural Transformation' behind these collective and progressive thought processes and actionable eco -visioning, are embodied as mission - Eco vision Indica. The contributions and opinions of our co-travelers reflected here do not represent policies, positions or actions of either the Government or any other agency. The dedicated platform draws strength from the journey and practices of emerging leaders in eco media practice in India. It is also offered as a dedicated platform to build capacity of organizations, sharing learning of eco action and thought leaders, and engage communities, volunteers, and associates across India. As practitioners with expertise in eco, cultural & media domains, EVI fraternity may like to advance and contribute to eco cultural theories of communication, and with its scholastic research background may also like to enrich eco media practices. EVI looks up to regional outlooks in these terms, as purely honorary & voluntary contributions.

# EVI FOR ECO MEDIA LITERACY

## *Bridging positive eco knowledge based advocacy with policy support advisories*

The models in Real time Eco Media for Engageg learning of students, grass root activists and other knowledge actors have been evolved by EVI harnessing Web conferencing.

The Web Conferencing is a first of its kind programme with 180° Web Conferencing with UHD Web Camera and is aimed to disseminate to protect and conserve similar kinds of ecological locations under stress.

## THE PATH AHEAD

### *Eco-Digital Futures*

Moving forward, the EVI -The Ecovisioning Hub at Bright Ecology World focuses on:"

1. **Eco-Digital Literacy:** Preparing youth for the ecological footprint of digital media, while keeping them updated with Eco-Digital Literacy
2. **Strategic Networks:** Building capacity for organizations and connecting eco-action leaders.
3. **Eco-Design Thinking:** Developing frameworks for data-driven eco-media.

# THE 7 PLATFORM PRINCIPLES OF ECO-CULTURAL TRANSFORMATION

**Relation:** We exist in relations cradled by eco-systems and cultural worlds.

**Selection:** Life forms thrive best in their own eco-cultural worlds.

**Diversity:** Eco-cultural diversity is essential for co-existence.

**Inner Voice:** Resources and diversity shape our inner voice via eco-rhythms.

**Transformation:** Nurturing this value transforms our relationship with the natural world.

**Architecture:** Empowered community architecture protects ecological integrity.

**Resilience:** Eco-rhythmic development is the source of sustainable prosperity and peace.